



2017 SPONSORSHIP PACKET



SCIENCE • TECHNOLOGY • ENGINEERING • ART • MATHEMATICS **FESTIVAL**

Cultivating the Next Generation of Innovators

UNC-Charlotte Science & Technology Expo Charlotte STEAMFest

Part of the North Carolina Science Festival.

*“The whole is greater than
the sum of its parts.”*

— Aristotle

STEAM

An acronym unifying educational fields of study.

The purpose of **Charlotte STEAM** is to provide an exciting environment that will not only expose participants to Science, Technology, Engineering, Arts and Mathematics, but encourage them to find ways to integrate these fields of study with creativity.

Our goal is to create a hands on festival that recognizes the students' accomplishments in creating their STEAM projects and inspires students to become innovators. Charlotte STEAMFest 2017 is committed to cultivating the next generation of innovators by bringing educators, community leaders, and businesses together with students and their parents in an event that is sure to inspire and spark an idea that may change the world.

 **RAT Rod Challenge**

 **Robotics Competition**

 **Recycled Fashion Show**

Kids for Kids Program 

Hands-on Activities 

Career Development Opportunities 

Interactive Exhibits / Demonstrations 

GET INVOLVED

SPONSOR • EXHIBIT • VEND • PERFORM

UNC-Charlotte • Sunday April 23, 2017

 Follow Charlotte STEAM on Facebook

 Talk to Us on Twitter @charlotte_steam

Contact Us

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Partner with Charlotte STEAMFest 2017 by becoming a Sponsor!

Charlotte STEAM is a non-profit, educational initiative focusing on the relationship between:

- Teaching **Science**, Technology, **Engineering**, **Art** and **Math** (STEAM) in the K-12 curriculum and
- The critical thinking and organizational skills students will acquire to compete successfully in a global economy.

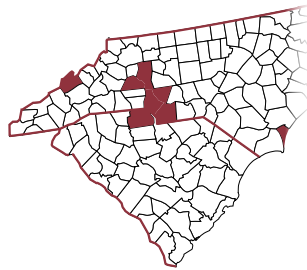
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Festival Reach



10,000+
Expected Attendance
Students
Parents
Teachers
Administrators



350,000+
Expected Festival Reach

Charlotte STEAMFest will reach approximately 350,000 students and their families, including Administrators, Curriculum Specialists, Media Specialists, and K-12 Teachers.

Audience from the following counties throughout the Carolinas:

Charlotte/Mecklenburg • Cabarrus County • Union County • Iredell / Statesville Counties • Catawba County
York County • Madison County • Wilmington County

Sponsor Information & Amounts

Robotics Competition Stage Sponsor	\$5000
Up-Cycled Fashion Show Stage Sponsor	\$5000
To Sponsor a High School Rat Rod Team for 2017/2018	\$7500
To Sponsor a Middle School Rat Rod Go-Cart Team for 2017/2018	\$750

Donations

\$50 - \$1500

All Donations to Charlotte STEAM are used to orchestrate the many outreach programs.